iPro 2 Motion Graphic Storyboard

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|  | Imagery | On screen text | Action | Voice Over |
| 1 | Medtronic splash screen |  |  |  |
| 2 | Slide2 (0_00_06_22)  Add a black cable to the top of the dock that goes off the top of the page.  Make shape of bottom clam shell more accurate to device shape.  C:\Users\Chris\Downloads\IMG_20160826_093446.jpg  Start with the recorder (clam shell) docked. We will show a solid green light to indicate recorder is fully charged. Recorder will then slide off dock. Green light turns off when disconnected from dock. | Charged and ready for insertion. | Show recorder on the docking station, then slide off. Need to show appropriate lights flashing. (MDT to film and send to RD). | Once you have set up and charged your recorder… |
| 3 | Slide1 (0_00_06_22)_1   * Use iPro CareLink software for screen * Show black cable plugged into side of laptop |  | Show the computer with the CareLink page (MDT to send iPro CareLink image). | …and registered your clinic in CareLink iPro Software… |
| 4 | * We do not need to show 6 tiles now. We have changed how this will look * We still want the right portion of the screen to be tiles. They do not need a specific number but should NOT be even. |  | Screen transitions to 6 tiles to show 6 steps. (not nine) | Now let’s go through the iPro2 steps |
| 5 | Tiles turn over to expose screen shot of each of the 6 steps. Each step zooms into entirety of screen and shows on screen text. After all 6 steps are highlighted the screen transitions to the next scene.   * This step has changed. No more showing the steps first. We will jump right into it. * We want this to appear as three steps though, not six. Will explain more on call. |  |  |  |
| 6 | Slide4 (0_00_06_22)   * REMOVE CGM PROFESSIONAL   CHANGE TO “IN EXAM ROOM” SETTING  BROCHURE WITH IPRO IMAGE   * Change setting to exam room. See example image   C:\Users\Chris\Downloads\image001 (6).png |  | The first tile flips over and shows step 1  (change to an exam room). | Identify which patients will benefit from iPro2 CGM and explain the evaluation process. |
| 7 | Need imagery from 3D | Insert sensor  Attach recorder |  | …to place an iPro2 simply insert the sensor, and attach the iPro2 recorder. |
| 8 | Slide6a (0_00_00_23)  Slide6 (0_00_00_23)   * THIRD ACTIVITY: EATING * Female patient needs to be “Chubbier” and older, 50’s | Live life as normal. |  | The patient will be evaluated for up to 6 days and during this time they will record their events such as, blood sugars, meals, treatment and exercise. |
| 9 |  | Event Logging  -Paper sheet  -iPro®2 myLog App |  | This can be done either on a paper logsheet, or using the iPro2 myLog app. |
| 10 | Show device (sensor and recorder) if possible a patient returning it. – need to create illustration image | Patient returns device and data is uploaded to generate reports |  | After the evaluation the patient must return the device to the office along with their paper logsheet if applicable. |
| 11 |  |  | Motion of uploading a recorder into the doc and next to the computer | Clean and upload the recorder into the Carelink software |
| 12 | Slide8 (0_00_00_23) |  |  | If the patient used the app, the logged events will automatically transfer into CareLink iPro software and will be displayed in the report. If not, then transcribe the events from their logsheet. |
| 13 | Sample sketch (not attractive)   * SCREEN SHOWING A REPORT AND THEN A PAPER WITH A REPORT IN BETWEEN THEM TO DISCUSS – CHARACTERS FACING EACH OTHER |  |  | Review the reports generated and make the desired changes to your patient’s therapy regimen. |
| 14 | Need to create illustrated images.    Show before and after iPro2 reports. (IMPROVEMENT from PPT slide )  Want to talk about this at visit as well to discuss options and best way to tell MDT story through these slides. | See slide left for wording graphics and positioning. |  | Help your patient achieve better glucose control. Use iPro2 CGM to uncover more in less time |
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